EME LIGHTING

Concept Design by *Denis Arger*

Showroom Catalogue

PROJECT CONCEPT

THE EME LIGHTING SHOWROOM DESIGN PROJECT IS A PREMIUM INTERIOR SPACE WHERE LIGHT BECOMES THE PRIMARY ARCHITECTURAL ELEMENT.

The space is conceived not simply as a retail space, but as an immersive light gallery: customers experience different lighting scenarios, see products in a real interior environment, and experience how they work in residential, public, and project spaces.



SHOWAREA
COLLECTIONS

EME LIGHTING
Design concept
COLLECTION by DENIS ARGER



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SHOWAREA

THE PROJECT'S UNIQUENESS

THE PROJECT'S KEY UNIQUENESS LIES IN THE FACT THAT THE EME BRAND IS INTEGRATED INTO THE ARCHITECTURE, RATHER THAN SIMPLY BEING PLACED AS A LOGO. THE SIGNATURE EME LETTER PATTERN IS USED IN THE CEILING PANELS, DECORATIVE PARTITIONS, AND ZONING ELEMENTS. THIS CREATES A RECOGNIZABLE VISUAL BRAND CODE, YET HAS A SUBTLE, LUXURIOUS, AND ARCHITECTURAL APPEARANCE.

Particular attention was paid to the ceiling, which becomes a standalone design element. Seamless textured tiles with a raised EME pattern create the impression of exclusive handcrafted finishing, while matte mirror inserts add depth and softly reflect the lamps without creating excessive shine.

The project is also unique in that the products are displayed not in standard display cases, but as interior scenes: a lounge area, a gallery, a meeting area, a design solutions area, and an art installation. This helps the client imagine the lamps in real life.



SHOWAREA

THE INTERIOR IS BUILT ON A COMBINATION OF CALM LUXURY, MODERN ARCHITECTURAL PURITY, AND EXPRESSIVE DESIGN ELEMENTS.

THE PROJECT'S PRIMARY GOAL IS TO CREATE AN ATMOSPHERE OF TRUST, HIGH TASTE, AND BRAND EXPERTISE, WHERE EACH AREA FEELS LIKE A FINISHED PIECE OF A PREMIUM INTERIOR.



EME BY A.

MATERIAL & FINISH CONCEPT

CONCEPT

A sophisticated interplay of warm metals, natural stone, and ambient lighting. The space reflects timeless elegance through refined materials and meticulous detailing.

SHOWAREA

COLOR PALETTE (RAL)

- RAL 1036 Pearl Gold
- RAL 8025 Pale Brown
- RAL 7030 Stone Grey
- RAL 8019 Grey Brown
- RAL 9005 Jet Black

MATERIAL BOARD

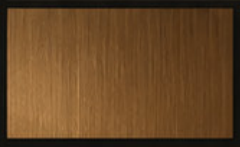


Travertine Honed | Bronze Metal Brushed | Bronze Metal Antique | Tempered Glass Bronze Tint | Wood Veneer Smoked Oak | Leather Cognac

MATERIALS & FINISHES



TRAVERTINE STONE
Honed matte finish. Natural pores and subtle veining bring organic warmth and timeless appeal.



BRONZE METAL
Brushed satin finish. Warm metallic tone, adds luxury and creates soft reflections.



BRONZE METAL (ANTIQUE)
Antiqued finish with subtle patina. Enhances depth and the sense of heritage.

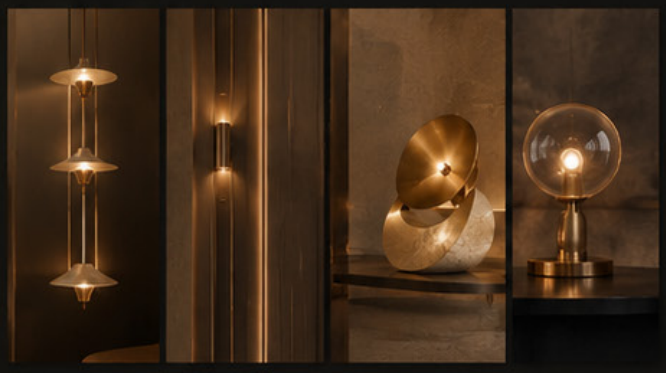


SMOKED OAK VENEER
Deep, fine grain. Matte finish for a refined and modern wood texture.



LEATHER (COGNAC)
Premium natural leather. Soft-touch with warm cognac tone for accent details.

LIGHTING DESIGN



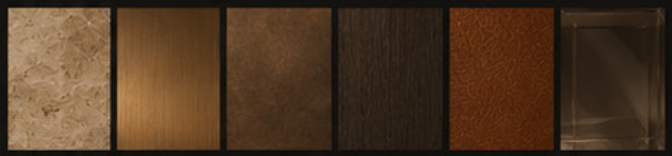
Custom bronze pendant with layered discs. Provides warm, ambient illumination.

Integrated LED strips highlight textures and architectural details.

Sculptural table lamps with bronze reflectors create artistic focal points.

Decorative accents in bronze and glass add shimmer and sophistication.

TEXTURES & SURFACES



Natural stone texture with subtle pores | Brushed bronze with linear grain | Antiqued bronze with soft patina and depth | Smoked oak wood grain texture | Fine leather grain with smooth finish | Bronze-tinted glass for warm transparency

KEY FEATURES

- Warm Metallic Accents
- Natural Stone Elegance
- Ambient Lighting Layers
- Sculptural Art Pieces
- Timeless Material Combination

ATMOSPHERE

Warm, inviting, and luxurious. The combination of natural stone, bronze, and soft lighting creates a serene and refined atmosphere that leaves a lasting impression.



SHOWAREA

ATMOSPHERE

THE ATMOSPHERE OF THE SPACE IS WARM, INTIMATE, AND AT THE SAME TIME PRESTIGIOUS. SOFT, DIFFUSED LIGHT, DEEP SHADOWS, AND REFLECTIONS IN METAL AND STONE CREATE THE FEELING OF AN EXPENSIVE BOUTIQUE HOTEL, A PRIVATE GALLERY, OR AN INTIMATE SALON FOR ARCHITECTS AND DESIGNERS.

The interior is uncluttered with details: it works through textures, lighting scenarios, calm proportions, and carefully selected accents. Customers don't enter a typical lighting store—they find themselves in a carefully crafted environment where each lamp is perceived as an art object.



SHOWAREA

INTERIOR STYLE

THE STYLE CAN BE DEFINED AS MODERN, PREMIUM, MINIMALIST LUXURY WITH ELEMENTS OF GALLERY INTERIORS, ART DECO, AND CONTEMPORARY LUXURY.

KEY FEATURES OF THE STYLE:

Warm neutral palette: sand, beige, taupe, bronze, soft gray;

Natural textures: stone, travertine, marble, wood, plaster;

Expressive metallic accents of bronze, brass, and champagne metal;

Sculptural furniture and lamps;

Upholstered furniture made of bouclé and leather;

Decorative partitions and ceiling panels with EME's signature pattern;

A combination of architectural, decorative, and accent lighting.

SHOWAREA COLLECTIONS | EME LIGHTING

Design concept
COLLECTION by DENIS ARGER



SHOWAREA

MATERIALS

The project utilizes materials associated with durability, tactility, and premium quality:

FLOOR AND WALLS: large-format stone, marble, travertine, and soft-textured decorative plaster.

CEILING: modular seamless panels with an EME relief pattern, matte mirror inserts, built-in track lighting, and pendant lamps.

FURNITURE AND DISPLAY CASES: warm oak veneer, natural stone, marble and travertine bases, bronze and brass details.

UPHOLSTERED FURNITURE: bouclé, soft textured fabric, and warm-toned leather.

METAL: brushed brass, champagne bronze, aged bronze, and warm anodized metal.

DÉCOR: sculptural art objects, ceramics, glass, natural plants, and textured decorative elements.

LUXURY LIGHTING SHOWROOM LOUNGE

– MATERIAL MOODBOARD



SHOWAREA

A CURATED EXPERIENCE OF LIGHT AND MATERIAL

A sophisticated lounge and display zone that celebrates sculptural lighting and refined materials.

Warm neutrals, natural stone and brushed bronze create an inviting atmosphere that elevates the art of illumination.

MATERIALS



WARM OAK VENEER
Natural wood grain, warm tone



TEXTURED MICROCEMENT / PLASTER
Soft, matte, hand-troweled look



BRUSHED BRONZE METAL
Satin brushed finish, warm metallic glow



HONED TRAVERTINE
Subtle veining, honed matte finish



DARK MARBLE ACCENT STONE
Dramatic veining, rich and refined



BOUCLÉ / UPHOLSTERY TEXTILE
Warm ivory, soft texture, inviting comfort



SMOKED BRONZE GLASS
Translucent, warm tint, elegant depth



SOFT MATTE LACQUER ACCENTS
Smooth, low-sheen, contemporary finish

RAL PALETTE

- **RAL 1013** OYSTER WHITE
- **RAL 1019** GREY BEIGE
- **RAL 7006** BEIGE GREY
- **RAL 7030** STONE GREY
- **RAL 8019** GREY BROWN
- **BRONZE METALLIC** Metallic Finish Warm Bronze Tone

TEXTURES



NATURAL. TACTILE. REFINED.

A harmonious balance of stone, metal, wood and soft textiles, designed to elevate light and create an unforgettable experience.

FINISHES

- **MATTE** Absorbs light, smooth and understated
- **BRUSHED** Linear grain, elegant and warm
- **HONED** Soft sheen, naturally refined
- **SOFTLY TEXTURED** Subtle movement, tactile and artisanal
- **SATIN** Low sheen, silky and durable
- **LOW-SHEEN** Contemporary, sophisticated finish

LIGHT AS ART. MATERIALS THAT ENDURE. SPACES THAT INSPIRE.



SHOWAREA

LIGHTING

LIGHTING IS THE PRIMARY TOOL FOR CREATING ATMOSPHERE. THE PROJECT FEATURES SEVERAL LEVELS OF LIGHTING:

Architectural lighting creates basic navigation and emphasizes the geometry of the space. Pendant lights act as collectibles and set the rhythm of the ceiling. Wall sconces and decorative lamps create an intimate atmosphere and showcase products in realistic settings. Accent lighting in display cases, niches, and shelves highlights the textures of the materials and enhances the gallery effect.

Thanks to the large number of pendant lights, the ceiling becomes an active part of the display. The client sees not individual models, but a complete lighting system assembled into a harmonious composition.



EME BY A.

MEETING & LOUNGE

CONCEPT

A refined balance of architecture and atmosphere. The space embodies modern luxury with tactile materials, warm metallics, and subtle lighting that enhance comfort and sophistication.

COLOR PALETTE (RAL)

- RAL 1036 Pearl Gold
- RAL 8025 Pale Brown
- RAL 7030 Stone Grey
- RAL 8019 Grey Brown
- RAL 9005 Jet Black

WALL PANELING | METAL ACCENTS | FLOORING | TABLE TOP | LEATHER



WALL FINISHES



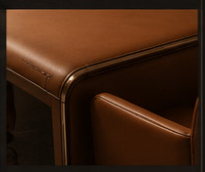
Textured wood veneer with soft-touch matte finish. Integrated vertical bronze inlays and concealed LED lighting for depth and sophistication.

FLOORING



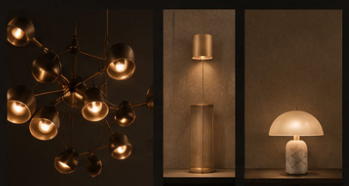
Large format stone-effect porcelain with a honed matt finish. Natural variations create elegance and continuity.

TABLE & CHAIRS



Custom leather-wrapped table with bronze trim. Ergonomic leather chairs in premium cognac tone with matte metal base.

LIGHTING DESIGN



Layered lighting concept with architectural pendants, accent lights, and concealed LEDs to create ambiance and highlight textures.

DETAILS & ACCENTS



Carefully curated details in bronze, leather, and stone bring warmth, character, and timeless appeal.

MATERIAL FINISHES

WOOD VENEER	BRONZE METAL	STONE SURFACE	LEATHER	GLASS & MIRROR
Matte open-pore	Brushed satin finish	Honed matte	Smooth natural grain	Bronze tinted

TEXTURES & TOUCH



ATMOSPHERE



Warm, refined, and professional. Designed for focus, conversation, and timeless style.



MEETING ROOM



MEETING ROOM

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COLLECTIONS

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Design concept
COLLECTION by DENIS ARGER



MEETING ROOM

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MEETING ROOM

ZONING AND USAGE SCENARIOS

THE SHOWROOM IS DIVIDED INTO SEVERAL FUNCTIONAL ZONES, EACH WITH ITS OWN UNIQUE LAYOUT:

ENTRANCE AREA AND LOUNGE
This is the first impression. Here, clients can experience the brand's atmosphere, wait for an appointment, discuss a project in a relaxed atmosphere, and view the lighting fixtures in a residential setting.

SAMPLE AND DECORATIVE LIGHTING AREA
This is a space for displaying table lamps, sconces, pendants, and sculptural lamps. The pieces are displayed on stone pedestals, consoles, and in illuminated niches.

Central Lighting Gallery
This is the main exhibition area. Pendant lamps, pedestal collections, art installations, and accent pieces are displayed here. This area serves as the visual core of the showroom.

PROJECT AREA
This is a space for showcasing engineering solutions, lighting systems, materials, and project configuration options.

MEETING ROOM
This is a space for meetings with architects, designers, developers, and private clients. Here you can hold presentations, discuss specifications, and select products for a specific project.

MINIBAR AND SERVICE AREA
An additional element of premium customer service. It enhances the feeling of a private salon, where clients can comfortably spend extended periods.

ART AREA
A space for seasonal installations, presentations of new collections, photo shoots, and brand events.





MEETING ROOM

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MEETING ROOM

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MEETING ROOM

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LAB. AREA



EME BY A.

MATERIAL & FINISH CONCEPT

CONCEPT

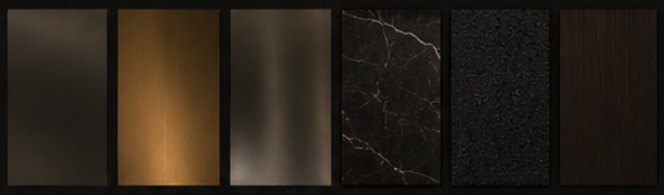
A cinematic fusion of smoked materials, warm metals, and sculptural lighting.

The space is designed to evoke mystery, refinement, and timeless craftsmanship through rich textures and layered illumination.

COLOR PALETTE (RAL)

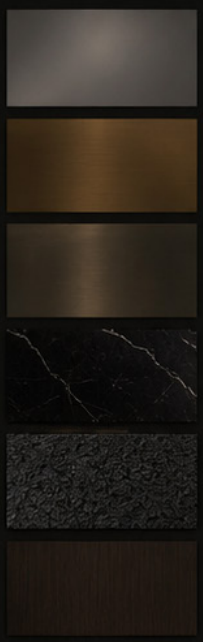
- RAL 9005 Jet Black
- RAL 7021 Black Grey
- RAL 8019 Grey Brown
- RAL 9010 Pure White
- RAL 1036 Pearl Gold
- RAL 7006 Beige Grey

MATERIAL BOARD



Smoked Glass (Frosted) · Bronze Metal (Brushed) · Dark Stainless Steel · Nero Marquina Marble · Black Lava Stone · Wenge Wood

MATERIALS & FINISHES



SMOKED FROSTED GLASS
Backlit panels with a soft frosted finish create depth, privacy, and a diffused glow.

BRUSHED BRONZE METAL
Warm brushed bronze adds richness and reflects light with subtle sophistication.

DARK STAINLESS STEEL
Matte PVD-coated steel provides durability and a sleek, modern edge.

NERO MARQUINA MARBLE
Deep black marble with striking white veining brings luxury and drama.

BLACK LAVA STONE
Textured volcanic stone adds tactility and an elemental, raw quality.

WENGE WOOD
Dark stained wood with a fine grain for warmth and balance in the palette.

LIGHTING DESIGN



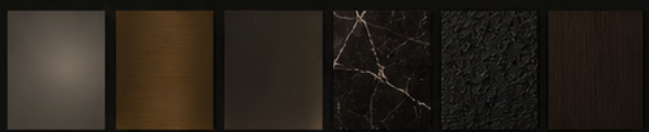
Sculptural glass pendants create atmospheee and focal depth.

Integrated LED lighting in shelves highiights objects and materials.

Accent lighting accentuates textures and architectural details.

Alabaster light objects provide a soft, ambient glow.

TEXTURES & SURFACES



Frosted Glass — Smooth, diffused translucency

Brushed Bronze — Linear, satin brushed finish

Dark Steel — Matte, cool metallic tone

Marble — Polished, natural veining

Lava Stone — Rough, organic surface

Wenge Wood — Fine grain, deep tone

KEY FEATURES

- Smoked Glass Backlit Panels
- Warm Bronze Accents
- Layered Ambient Lighting
- Natural Stone Surfaces
- Sculptural Lighting Elements
- Refined Material Contrast
- Bespoke Craftsmanship

ATMOSPHERE

A moody, intimate environment where light, shadow, and materiality converge to create an experience of timeless elegance and understated luxury.

EME LIGHTING
MILANO








LAB. AREA

CONVENIENCE AND EASE OF REPAIR

THE PROJECT IS DESIGNED WITH OPERATIONAL AND MAINTENANCE IN MIND. KEY DECORATIVE ELEMENTS CAN BE MODULAR: CEILING PANELS, PARTITIONS, DISPLAY CASES, AND SOME WALL COVERINGS ALLOW FOR INDIVIDUAL SECTIONS TO BE REPLACED WITHOUT DISMANTLING THE ENTIRE INTERIOR.

OPERATIONAL BENEFITS:
The modular ceiling facilitates access to utility and electrical systems;
Pendant lights can be changed and rehung depending on the collection;
Display cases and displays adapt to new products;
Stone, travertine, and decorative plaster are durable and withstand wear and tear;
Localized damage can be repaired zone by zone;
Track systems allow for changing lighting scenarios without major renovations;
The neutral interior base remains relevant for a long time and does not require frequent updating.

This approach makes the space not only impressive but also practical for commercial use.

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COLLECTIONS

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LAB. AREA

SPACE USAGE OPTIONS

THE SPACE CAN OPERATE IN SEVERAL FORMATS:

A premium lighting showroom;
A private salon for designers and architects;
A gallery of lighting installations;
A space for presenting new collections;
A space for intimate brand events;
A design center for working with private and commercial clients;
An interior photography studio for photographing lighting fixtures;
A VIP area for customized lighting selection.

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LAB. AREA

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LOUNGE AREA

SHOWAREA
COLLECTIONS

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Design concept
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LOUNGE AREA

SHOWAREA
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THIS INTERIOR ESTABLISHES EME LIGHTING AS A HIGH-END BRAND—SOPHISTICATED, MODERN, TECHNOLOGICAL, AND ARTISTIC. THE SPACE COMBINES THE AESTHETICS OF A PREMIUM BOUTIQUE, THE FUNCTIONALITY OF A PROFESSIONAL SHOWROOM, AND THE EMOTIONAL APPEAL OF AN INTERIOR GALLERY.

The project emphasizes the value of light as a tool for architecture, mood, and lifestyle. Every element from the EME ceiling pattern to the stone pedestals and sculptural lamps—works to create a cohesive, memorable, and commercially viable space.



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COLLECTIONS

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