

New perspectives.

Slow down. Stay awhile.

All product designs by ARGER DESIGN.

ROOM CONCEPTS / SOURCE-LED PERSPECTIVE STUDIES

04 / ARCH. In space.





Large openings and low mineral-looking forms meet raw concrete and courtyard greenery.

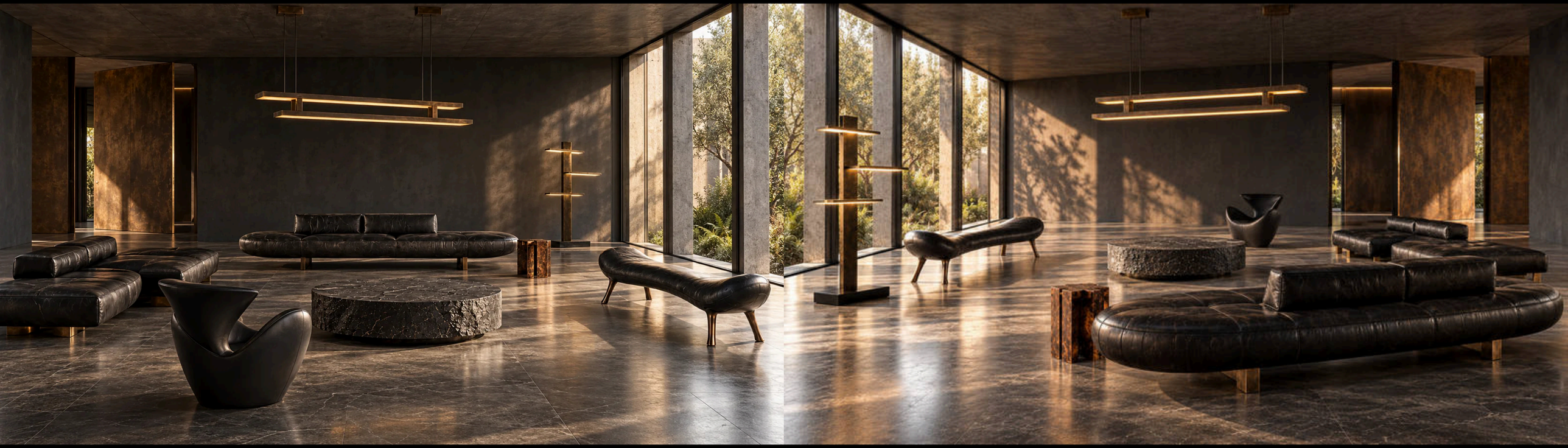
A second source-led view traces the sofa arches and companion pieces through the room.

AI-generated interior concepts. Unseen geometry and placements are inferred, not CAD-verified or records of built rooms.

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ROOM CONCEPTS / SOURCE-LED PERSPECTIVE STUDIES

05 / PLATFORM. In space.



Long upholstered planes anchor the living group; layered light repeats their horizontal rhythm.

A shifted viewpoint brings companion seating and tables into the foreground.

AI-generated interior concepts. Unseen geometry and placements are inferred, not CAD-verified or records of built rooms.

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ROOM CONCEPTS / SOURCE-LED PERSPECTIVE STUDIES

06 / RAIL. In space.



Rectilinear frames and compact supporting objects define a measured arrangement.



A reverse interpretation connects the seating group to the courtyard edge.

AI-generated interior concepts. Unseen geometry and placements are inferred, not CAD-verified or records of built rooms.

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ROOM CONCEPTS / SOURCE-LED PERSPECTIVE STUDIES

07 / OPEN. In space.



Offset blocks and overlapping planes leave deliberate intervals between objects.

A second perspective follows the open spaces around the low volumes.

AI-generated interior concepts. Unseen geometry and placements are inferred, not CAD-verified or records of built rooms.

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SHOWROOM CONCEPT / NOT AN EXISTING PHYSICAL SHOWROOM

One courtyard. Four families.





An imagined showroom organised around a planted courtyard and four furniture families.

ARCH presents open loops and broad mineral-looking forms beside the garden.

AI-generated showroom concept. Architecture, placements and unseen product geometry are illustrative, not a validated floor plan.

All product designs by ARGER DESIGN.

SHOWROOM CONCEPT / NOT AN EXISTING PHYSICAL SHOWROOM

The rhythm of the room.



PLATFORM gathers low upholstered planes and offset, linear lighting.

RAIL pairs architectural frames with long horizontal surfaces.

AI-generated showroom concept. Architecture, placements and unseen product geometry are illustrative, not a validated floor plan.

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SHOWROOM CONCEPT / NOT AN EXISTING PHYSICAL SHOWROOM

A connected collection.



OPEN combines low volumes, overlapping planes and sculptural light.



A connecting view places the courtyard at the centre of the proposed experience.

AI-generated showroom concept. Architecture, placements and unseen product geometry are illustrative, not a validated floor plan.

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WAHOO ROOMS

ARCH / PLATFORM

Living. slowly.

LEFT / ARCH. A quiet moment with an art book.

RIGHT / PLATFORM. Conversation in the afternoon light.

AI-generated editorial concepts. Fictional adult models; no endorsement is implied.





WAHOO ROOMS

RAIL / OPEN

Room for yourself.

LEFT / RAIL. An architectural frame for an unhurried pause.

RIGHT / OPEN. A relaxed gaze towards the courtyard.

AI-generated editorial concepts. Fictional adult models; no endorsement is implied.



AI-INTERPRETED DETAIL / NOT MEASURED ENGINEERING

Surface and contour.



An upholstered arch meets a broad lower shell. Grazing light follows the soft edge.



A broad mineral-looking top turns into a deeply textured edge.

AI-generated detail interpretations. Material appearance and junctions are illustrative, not verified manufacturing specifications.

All product designs by ARGER DESIGN.

AI-INTERPRETED DETAIL / NOT MEASURED ENGINEERING

Softness meets structure.





A segmented cushion edge and a narrow seam above a dark support.

A padded corner meets a square, patinated-looking frame.

AI-generated detail interpretations. Material appearance and junctions are illustrative, not verified manufacturing specifications.

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AI-INTERPRETED DETAIL / NOT MEASURED ENGINEERING

Planes and patina.



A rough slab edge rests above a smooth dark base.



Thin circular planes and a warm metallic-looking cylindrical support.

AI-generated detail interpretations. Material appearance and junctions are illustrative, not verified manufacturing specifications.

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AI-GENERATED DEVELOPMENT CONCEPT / NOT ACTUAL MANUFACTURING OR TESTING

Structure, proposed.



Proposed hardwood and engineered-plywood frame assembly.



Proposed crossover-webbing support and anchorage.

WR-V21 silhouette reference only. Internal construction and materials are proposals; no production, validation or test result is documented.

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AI-GENERATED DEVELOPMENT CONCEPT / NOT ACTUAL MANUFACTURING OR TESTING

Layers and preparation.



Proposed layered foam and fiber-wrap cushion study.



Proposed matte nappa panel preparation and stitching.

WR-V21 silhouette reference only. Internal construction and materials are proposals; no production, validation or test result is documented.

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AI-GENERATED DEVELOPMENT CONCEPT / NOT ACTUAL MANUFACTURING OR TESTING

Fit and future testing.



Proposed upholstery fitting and seam-junction review.



Proposed seat-load test setup - no test performed or results reported.

WR-V21 silhouette reference only. Internal construction and materials are proposals; no production, validation or test result is documented.

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FROM CONCEPT TO DEVELOPMENT.

DESIGNED BY DENIS ARGER

argerdesign.com

The catalogue assembles visual directions, not production-ready products. Source-based views, interiors and isolated objects are AI-assisted visualizations; occluded and unseen surfaces may be inferred.

Material descriptions are generic design directions, not claims of installed composition or selected commercial products. Contextual art and props retain their separate authorship.

Art-object dimensions are spatial-planning proposals, not measurements or manufacturing instructions. Materials require physical samples, technical verification and fabrication approval.

Editorial people are fictional adults, without implied endorsement. Showroom and production scenes are concepts, not photographs of actual premises, manufacturing or completed tests.

All product designs by ARGER DESIGN.

WAHOO ROOMS

Designed by Denis Arger.

WAHOO ROOMS brings eight interiors, furniture and lighting families, sculptural objects and material studies into one design-development project.

Explore the complete collection, project imagery and individual design studies in the app.



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Project overview

Explore the app

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