WAHOO ROOMS

ARGER DESIGN / EDITORIAL

Rooms in focus.

A quiet moment. A new perspective.

AI concept imagery · Design by ARGER DESIGN

EXPLORE THE APP



WAHOO ROOMS

The project.

Furniture. Light. Space. Material.

PUBLIC PROJECT / COURTYARD EDITION / AI-GENERATED CONCEPT VISUALIZATION

All product designs by ARGER DESIGN.

A language for living.

FORM / LIGHT / SPACE

Form is the beginning. A curve, an opening, a solid plane. WAHOO ROOMS brings these gestures into complete interiors, from the scale of a seat to the atmosphere of a room.

This project brings together eight rooms, four source-based furniture families, eight new lighting concepts, sculptural objects, a material library and selected camera studies.

A public design-development presentation. Visual directions are collected here; materials, dimensions, construction and manufacturing specifications remain subject to approval.

DESIGNED BY DENIS ARGER

All product designs by ARGER DESIGN.

The complete point of view.

Eight rooms. Four families. A wider world of objects, materials and images.

Click a chapter or use the PDF bookmarks. Explore the full project by chapter: spaces, objects, material directions and image studies.

01 Eight rooms 006

02 Furniture & light 053

03 Art objects 062

04 Materials & textures 077

05 Camera studies 097

06 Campaign imagery 105

07 New perspectives 117

08 Development notes & contact 133

All product designs by ARGER DESIGN.

Form, in full view.

The project, in context.

CURRENT OBJECT PLATES

Eight rug studies. Isolated furniture and lighting concepts.

Oval pendant: an isolated source-led reconstruction. Charcoal and elliptical rugs: overhead WAHOO-pattern studies. Revised selection of objects and architectural lighting.

Current object plates supersede earlier views of the named objects. Original interior imagery is retained as project context.

READING THE PROJECT

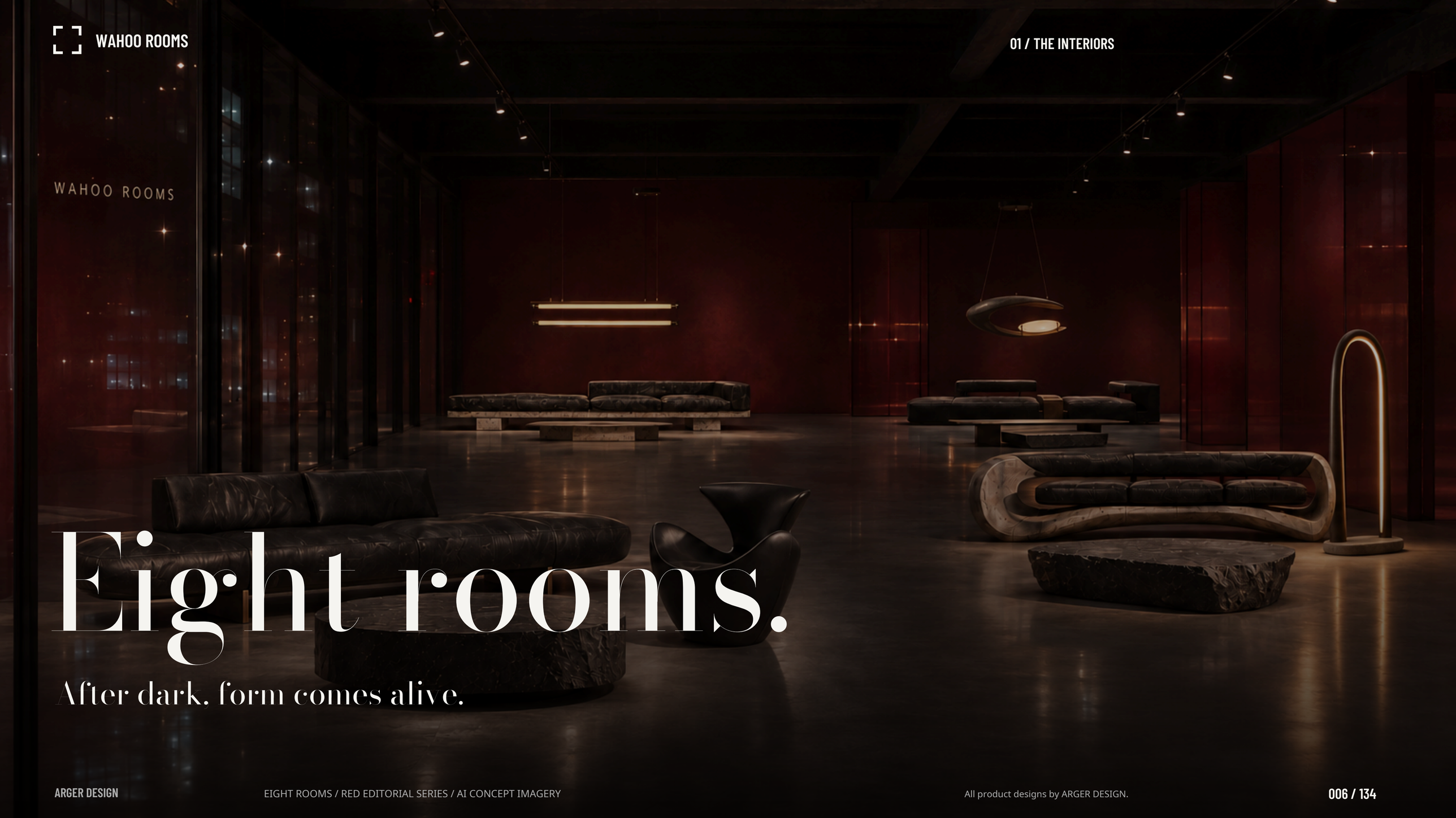
The catalogue preserves the wider WAHOO ROOMS project. The individual-object selection has been revised.

Current rug and isolated-object plates take precedence over earlier views. Interior reference images retain their original scene dressing. Earlier rug patterns and concealed object geometry are archival context.

All design visualizations remain concepts pending technical development.

AI-generated design concepts, not photographs of manufactured products. Concealed geometry is reconstructed. Dimensions, materials, engineering, prices and production availability remain to be confirmed.

All product designs by ARGER DESIGN.



Eight rooms.

After dark, form comes alive.

All product designs by ARGER DESIGN.

01

THE ART OF LOOKING

The Collector's Room

A sculptural seat becomes the centre of a collected interior. Pale mineral planes and an oxblood backdrop leave room for the dark open loop, while newly composed light brings a quieter rhythm to the objects around it.

All product designs by ARGER DESIGN.

A room for looking.



WAHOO ROOMS

IN THE ROOM

01 Double rail sofa SOURCE DESIGN

Two separated curved black rail backs rise above a long saddle seat and a mottled brown open-arch base.

02 Circular low table CONCEPT

A low dark, veined circular top sits on a broad cylindrical base.

03 Bowl side table CONCEPT

A shallow silver-toned bowl profile adds a reflective counterpart to the dark sofa.

04 Sculptural stools CONCEPT

Two small shaped stools repeat the dark brown metallic appearance of the sofa base.

05 Oxblood cabinet CONCEPT

A long, low red-brown cabinet creates a measured line against the rear wall.

06 Ribbon-loop pendant CONCEPT

A tilted bronze-toned open loop carries a continuous pale luminous inner edge.

07 Standing loop light CONCEPT

A tall, tapered open loop rises from a small base, echoing the suspended light.

08 Pale rug CONCEPT

A large pale rectangle grounds the seating group without competing with its outline.

Scene dressing: abstract relief, unbranded books, bowls, smoked-glass vessel, branches and planter.

All product designs by ARGER DESIGN.

Double rail sofa.



Two curved backrests rise above a dark, gently scooped seat. Beneath them, an open loop sweeps from one end to the other. Its brown, patinated-looking surface gives the silhouette depth without closing the space below the seat.

DESIGNED BY DENIS ARGER / ARGER DESIGN

ORIGINAL REFERENCE WR-V02



All product designs by ARGER DESIGN.

WAHOO ROOMS

Objects in dialogue.



ISOLATED DESIGN VISUALIZATIONS / NOT TO SCALE

FURNITURE AND LIGHT

01 Double rail sofa

SOURCE DESIGN

Two curved black rail backs rise above a long saddle seat and a mottled brown open-arch base.

02 Circular low table

CONCEPT

A low dark circular top with copper-gold veining sits on a broad cylindrical base.

04 Sculptural stools

CONCEPT

Two shaped brown stools vary in height and echo the sofa base's mottled metallic appearance.

06 Ribbon-loop pendant

CONCEPT

An open bronze-tone oval hangs at a gentle tilt, with a narrow pale inner diffuser.

07 Standing loop light

CONCEPT

A tall open teardrop loop carries a slim inner diffuser above a circular base.

All product designs by ARGER DESIGN.

ROOM 01 / RUG STUDY

Fold / Ivory

Light tonal tufting. Sculpted pile-height relief. Matching leather perimeter. Original WAHOO pattern. Orthographic overhead view.



AI-generated design visualization. Not a manufactured-product photograph. Dimensions and construction unconfirmed.

02



MADE FOR EXCHANGE

The Conversation Salon

Two open-backed benches turn seating into conversation. Soft blue planes, reflected light and an elliptical arrangement hold the room together without closing it, leaving space to move, pause and face one another.

All product designs by ARGER DESIGN.

An open conversation.



WAHOO ROOMS

IN THE ROOM

01 Saddle benches SOURCE DESIGN
Two long backless black saddles with upswept rounded ends stand on four tapered, splayed brown legs.

02 Oval low table CONCEPT
A brushed silver-toned band surrounds a dark reflective oval inset.

03 Dark credenza CONCEPT
A long charcoal veined cabinet brings a solid, quiet edge to the room.

04 Disc pendants CONCEPT
Three shallow silver-toned discs hang at staggered heights, with luminous undersides.

05 Opal table lights CONCEPT
Two simple pale luminous cylinders punctuate the dark credenza.

06 Elliptical rug CONCEPT
WAHOO pattern within a pale elliptical field.
Current overhead concept: page 016.

07 Display recesses CONCEPT
Slim shelving slots frame the deep burgundy architectural panel.

Scene dressing: unbranded books, ceramic cups and bowls, abstract sculpture and branches.

Saddle bench.



A continuous black seat curves upward at both ends. Its soft-looking surface is carried on four slender, splayed legs with a dark brown metallic appearance. With no backrest, the bench presents a complete silhouette from either side of a room.

DESIGNED BY DENIS ARGER / ARGER DESIGN

ORIGINAL REFERENCE WR-V04



All product designs by ARGER DESIGN.

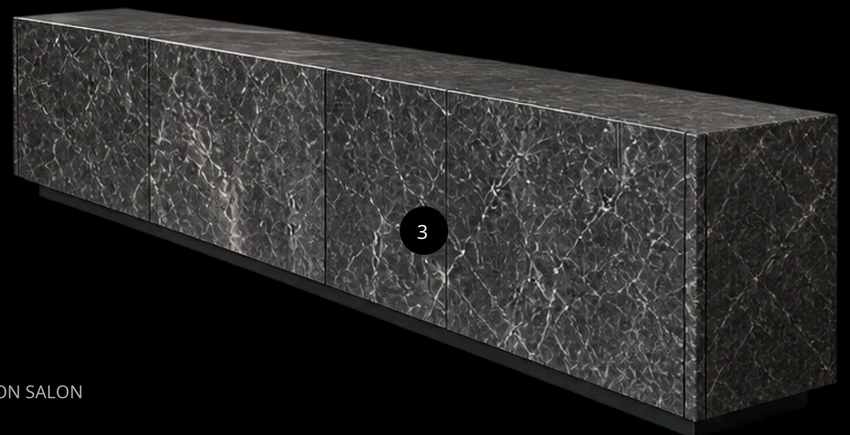
WAHOO ROOMS

Objects in dialogue.











ISOLATED DESIGN VISUALIZATIONS / NOT TO SCALE

FURNITURE AND LIGHT

01 Saddle benches

SOURCE DESIGN

Sculptural black saddle seat with upswept ends and four splayed brown legs. One of the room's matching pair.

02 Oval low table

CONCEPT

Low oval table with a satin silver-tone band and dark reflective inset.

03 Dark credenza

CONCEPT

Long charcoal slab cabinet with fine pale veining and a recessed dark plinth.

04 Disc pendants

CONCEPT

Three shallow silver-tone discs with pale undersides, suspended at staggered heights.

05 Opal table lights

CONCEPT

A straight pale cylinder on a short double-ring base. Shown as one of a pair.

ROOM 02 / WR-V04 / ITEM 06

Elliptical rug

Orthographic overhead view. WAHOO pattern study. Tonal tufted relief. Matching leather perimeter.



AI-generated rug concept. Not a manufactured-product photograph. Dimensions and construction unconfirmed.

All product designs by ARGER DESIGN.

03

A SLOWER FREQUENCY

The Listening Library

Books, sound and low light define a room for listening. The long capsule seat settles into a continuous field of shelving, while small tables and a reading light create places for quiet, individual rituals within the larger composition.

All product designs by ARGER DESIGN.

A slower frequency.



WAHOO ROOMS

IN THE ROOM

01 Capsule rail bench SOURCE DESIGN

One long black rail back sits above a silver-toned rounded capsule shell, carried by two open U-cutout trestles.

02 Rectangular low table CONCEPT

A low rectangular block has a subtly mottled silver-grey appearance.

03 Narrow side table CONCEPT

A small round top rests on a narrow, sculptural dark pedestal.

04 Library cabinetry CONCEPT

Floor-to-ceiling grey-brown shelves and low storage make a continuous book-lined backdrop.

05 Upholstered ottoman CONCEPT

A compact black upholstered ottoman adds an informal seat at the room edge.

06 Disc reading light CONCEPT

A slim upright holds a flat luminous disc above a dark cylindrical base.

08 Charcoal rug CONCEPT

WAHOO pattern in a charcoal tonal field.
Current overhead concept: page 021.

Scene dressing: books, bowls, vase, branches, sculpture, records, turntable and speakers.

All product designs by ARGER DESIGN.

Capsule rail bench.

A long dark backrest floats above a rounded, capsule-like seat. The pale metallic-looking lower shell contrasts with the black upper surface. Open trestle supports give the base a graphic rhythm and leave a clear band of space beneath.

DESIGNED BY DENIS ARGER / ARGER DESIGN

ORIGINAL REFERENCE WR-V10



All product designs by ARGER DESIGN.

WAHOO ROOMS

Objects in dialogue.



FURNITURE AND LIGHT

01 Capsule rail bench

SOURCE DESIGN

A black rail back and capsule seat float above a silver-tone lower shell, supported by two U-cutout trestles.

02 Rectangular low table

CONCEPT

Low rectangular block with a mottled silver-grey surface.

03 Narrow side table

CONCEPT

Thin round top above intersecting dark veined slab supports.

05 Upholstered ottoman

CONCEPT

Compact rounded black seat with a soft textured surface and low dark feet.

06 Disc reading light

CONCEPT

A slim upright supports a shallow disc shade above a dark veined cylindrical base.

ISOLATED DESIGN VISUALIZATIONS / NOT TO SCALE

ROOM 03 / WR-V10 / ITEM 08

Charcoal rug

Orthographic overhead view. WAHOO pattern study. Tonal tufted relief. Matching leather perimeter.



AI-generated rug concept. Not a manufactured-product photograph. Dimensions and construction unconfirmed.

All product designs by ARGER DESIGN.