UZUK HOME

by Arger design

THE RUG COLLECTION

PULSAR



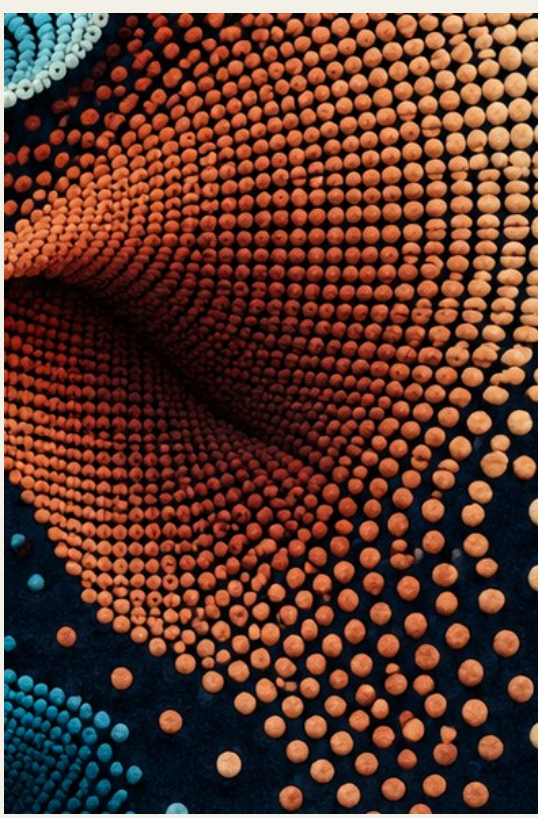
A new dimension underfoot.

MIDNIGHT / ICE / COPPER

AN OPTICAL PROPOSITION

Not a backdrop. A point of departure.

A rug can change the way a room is seen. PULSAR brings the floor into focus: points gather into folds, colour becomes movement, and a familiar surface takes on another dimension.



ART FOR THE FLOOR.

Designed by Denis Arger for UZUK HOME.

Six colour stories. One folded point-field language.

ART FOR THE FLOOR

A field in motion.

PULSAR turns a constellation of points into the illusion of folded volume. Colour gathers, opens and bends across the surface, inviting the eye to move before the body does.



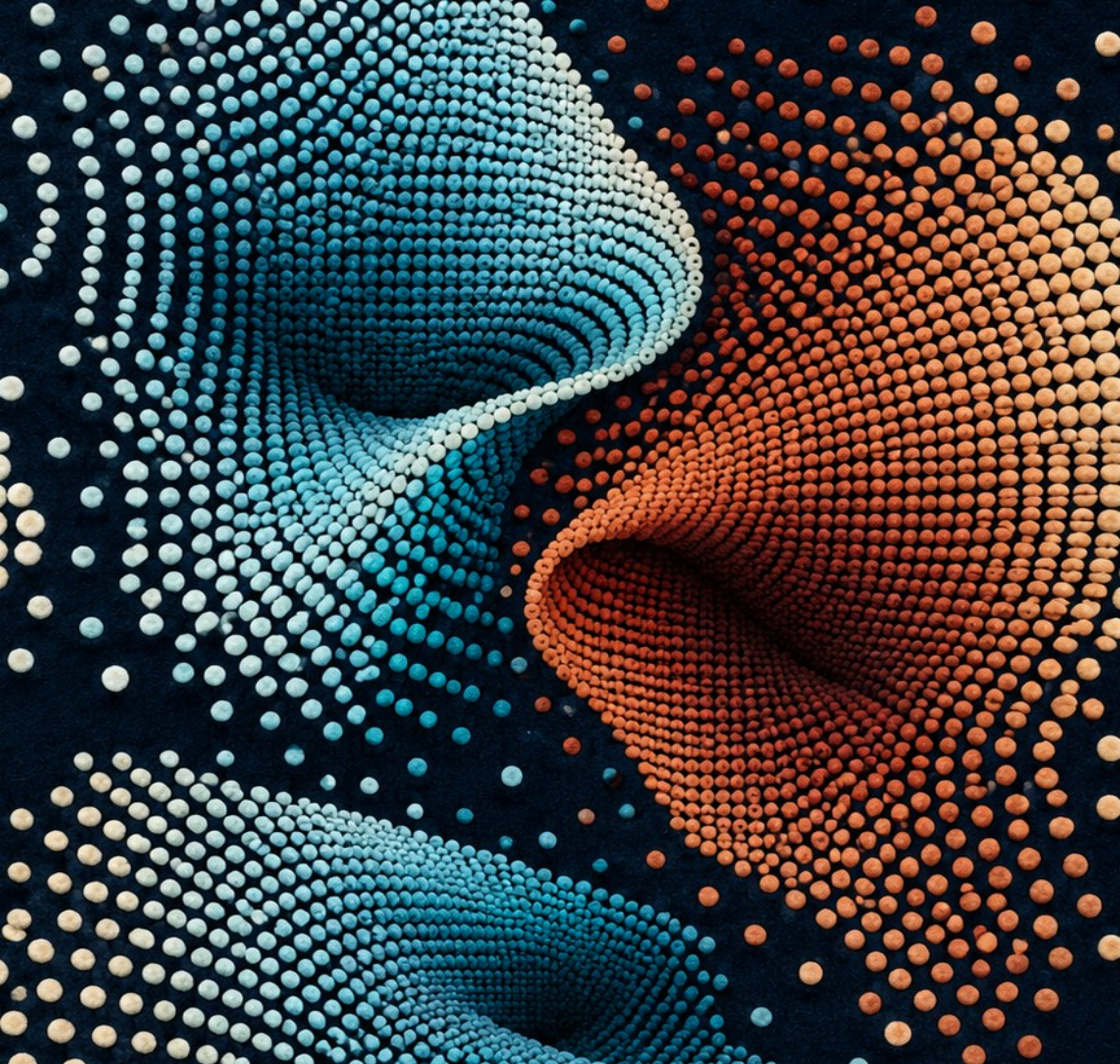
Created for UZUK HOME by Arger design, the collection explores the meeting of optical art and tactile form. Six colour stories give the same visual language distinct moods, from quiet mineral tones to saturated contrasts.

SIX COLOUR STORIES
ONE OPTICAL LANGUAGE



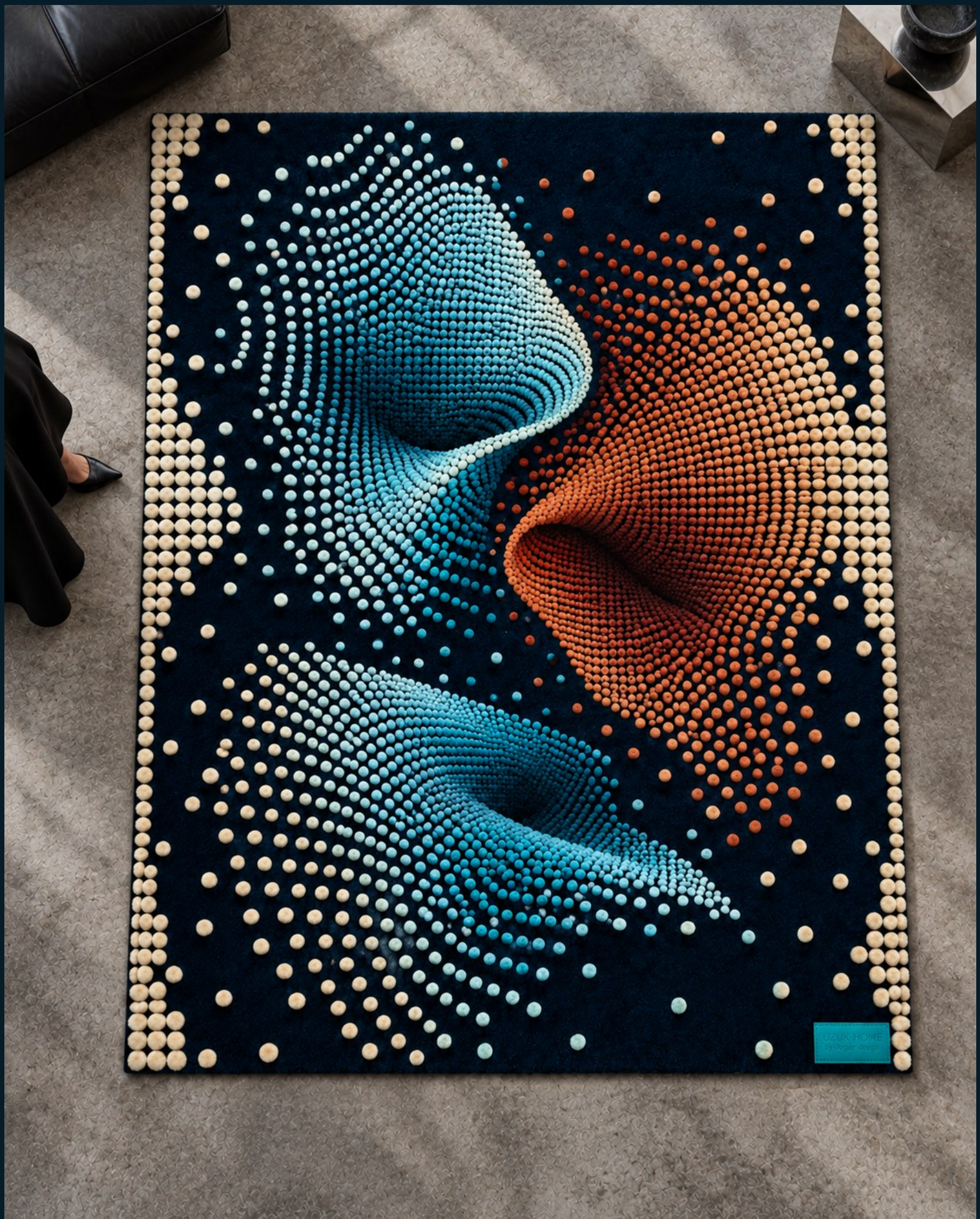
MIDNIGHT / 03 / MIDNIGHT - ICE - COPPER

Cold light. Warm current.



Depth without stillness.

Icy blue folds rise against a midnight ground. A copper countercurrent sets the composition in tension; pale points frame the field.

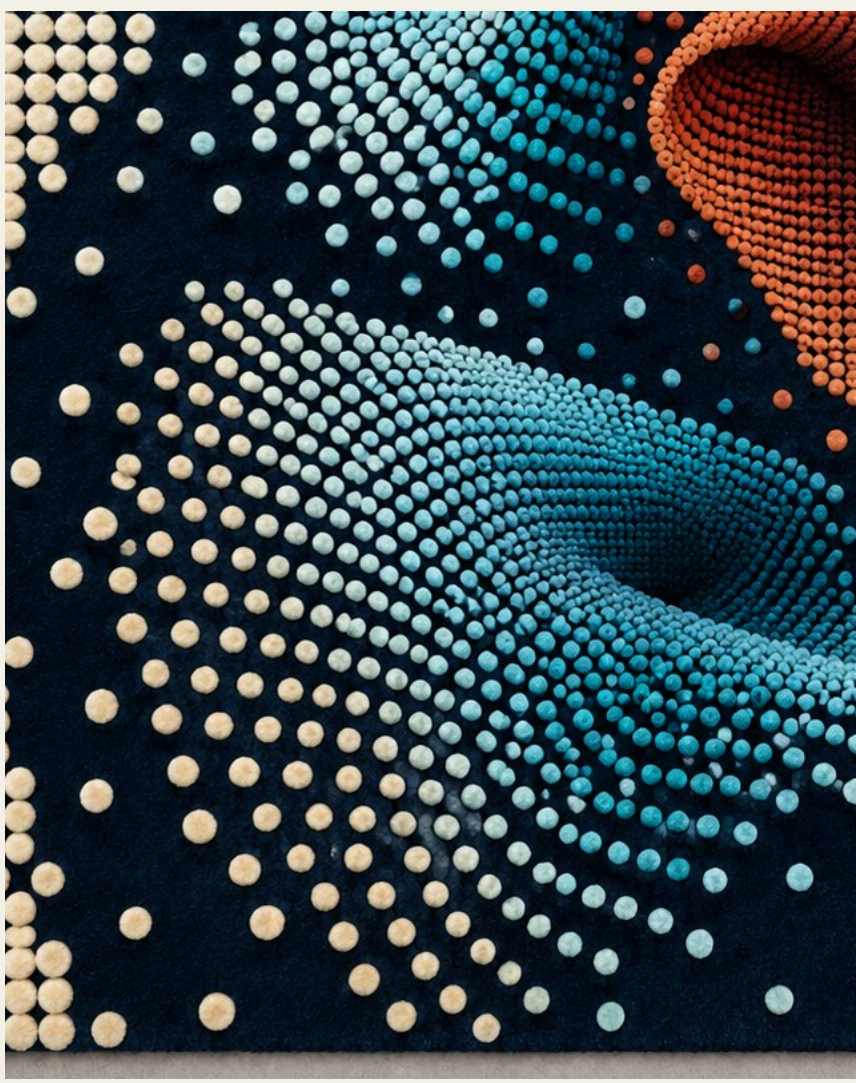

UZUK HOME
by Arger design

POINTS / FOLDS / SPACE

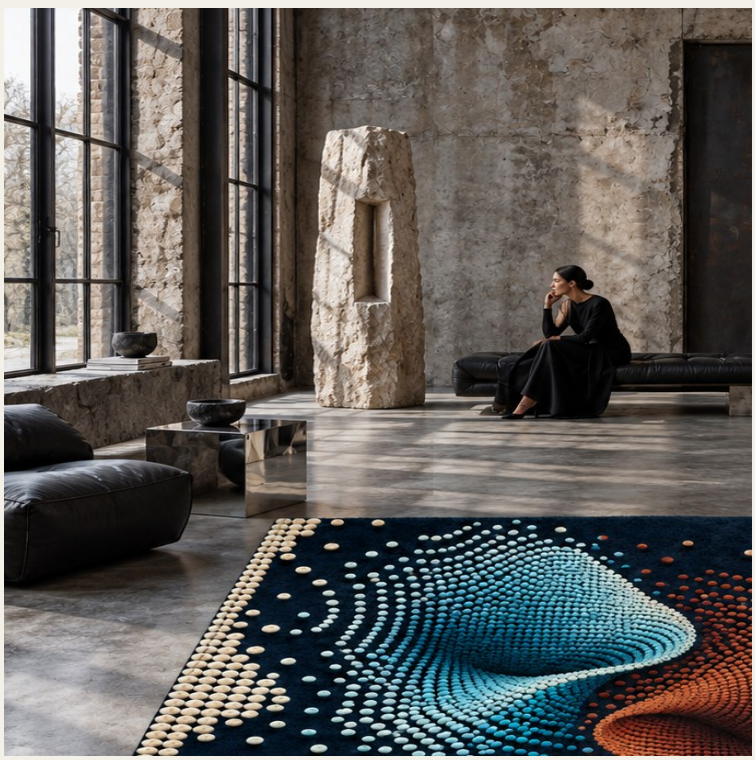
The eye completes the form.

The pattern is built from discrete points rather than a continuous line. Changing density, scale and colour make the field appear to fold into itself.

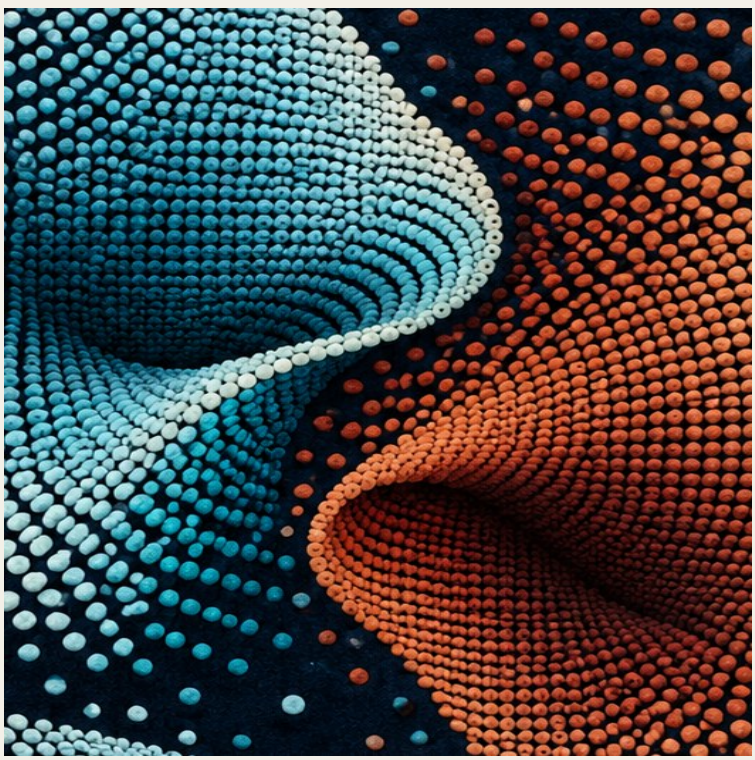
From a distance, a sculptural gesture. Up close, an accumulation of small details. The tension between these views is the collection's defining idea.



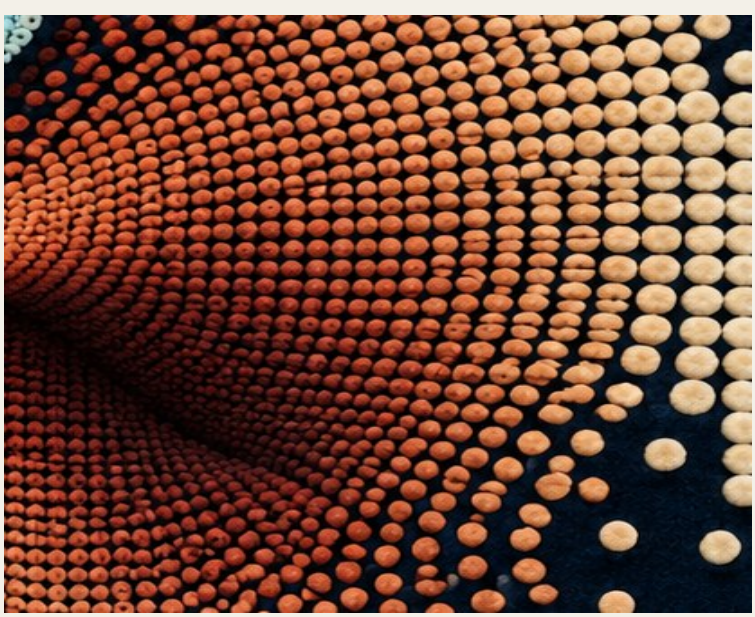
A room in contrast.



01 RAW MINERAL SPACE



02 OPTICAL DEPTH

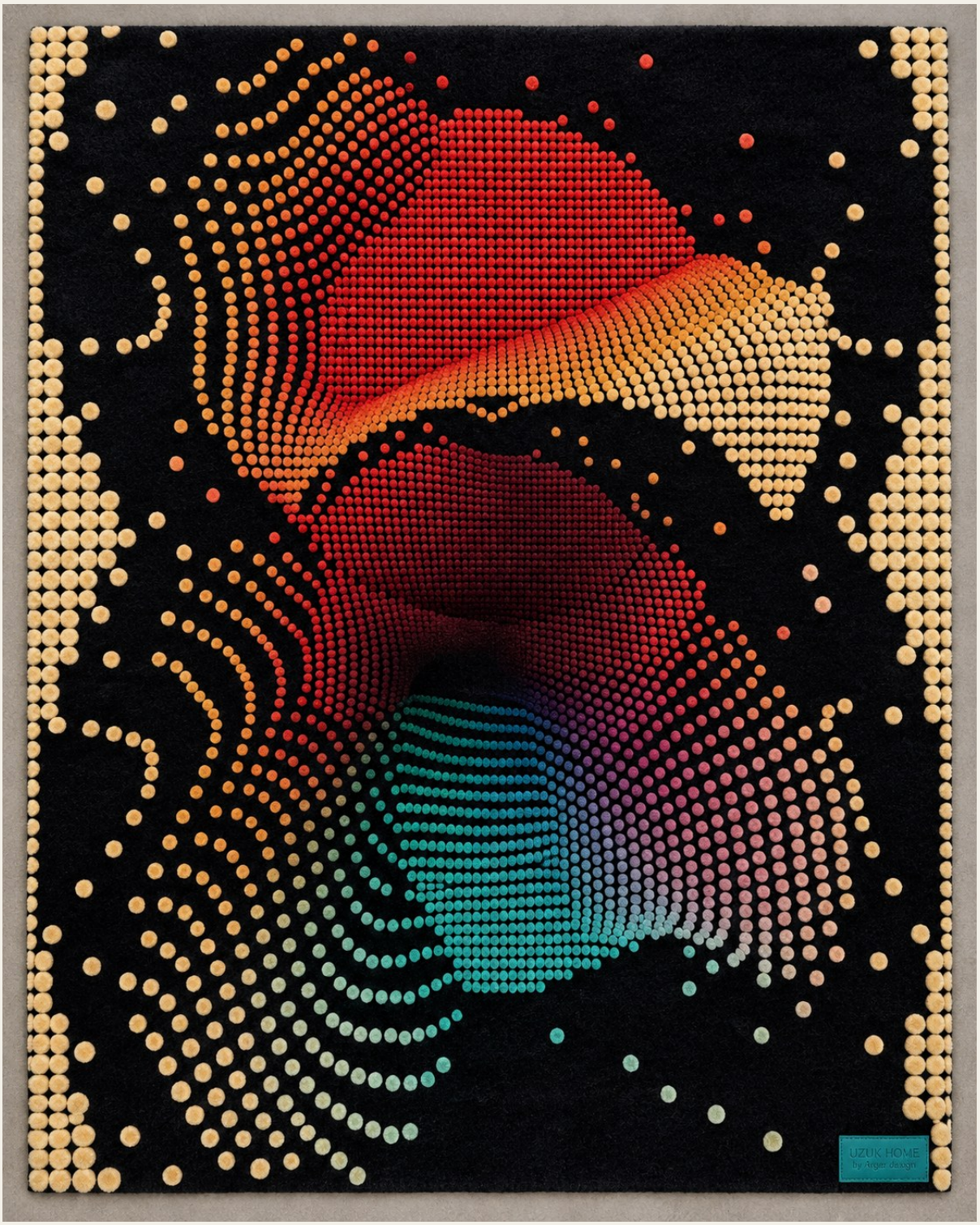


03 COPPER HEAT



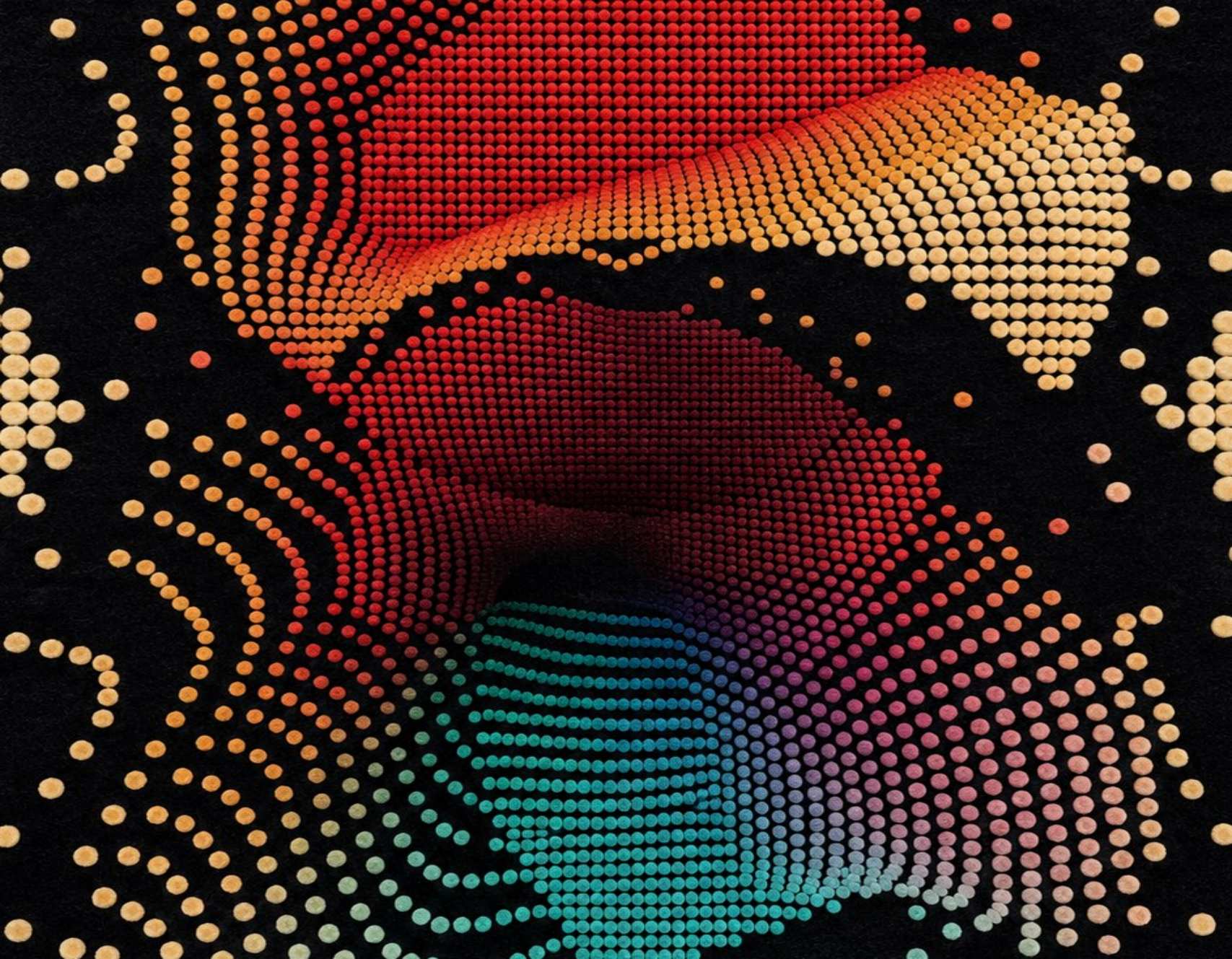
04 SCULPTURAL CONTRAST

Campaign moodboard: architecture, colour and optical rhythm.



CORAL / 01 / CARBON - CORAL - TURQUOISE

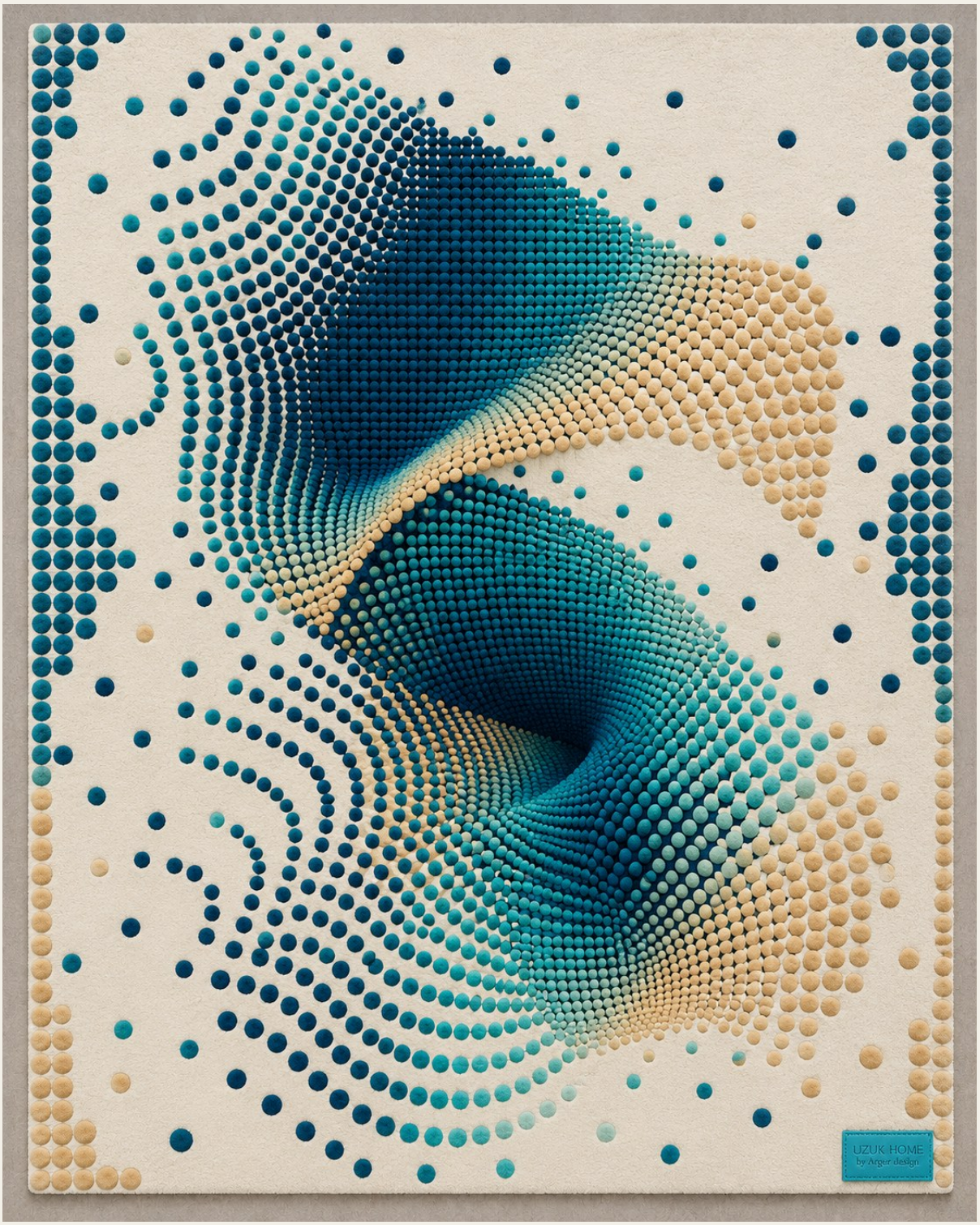
Electric contrast.



Carbon / Coral / Turquoise

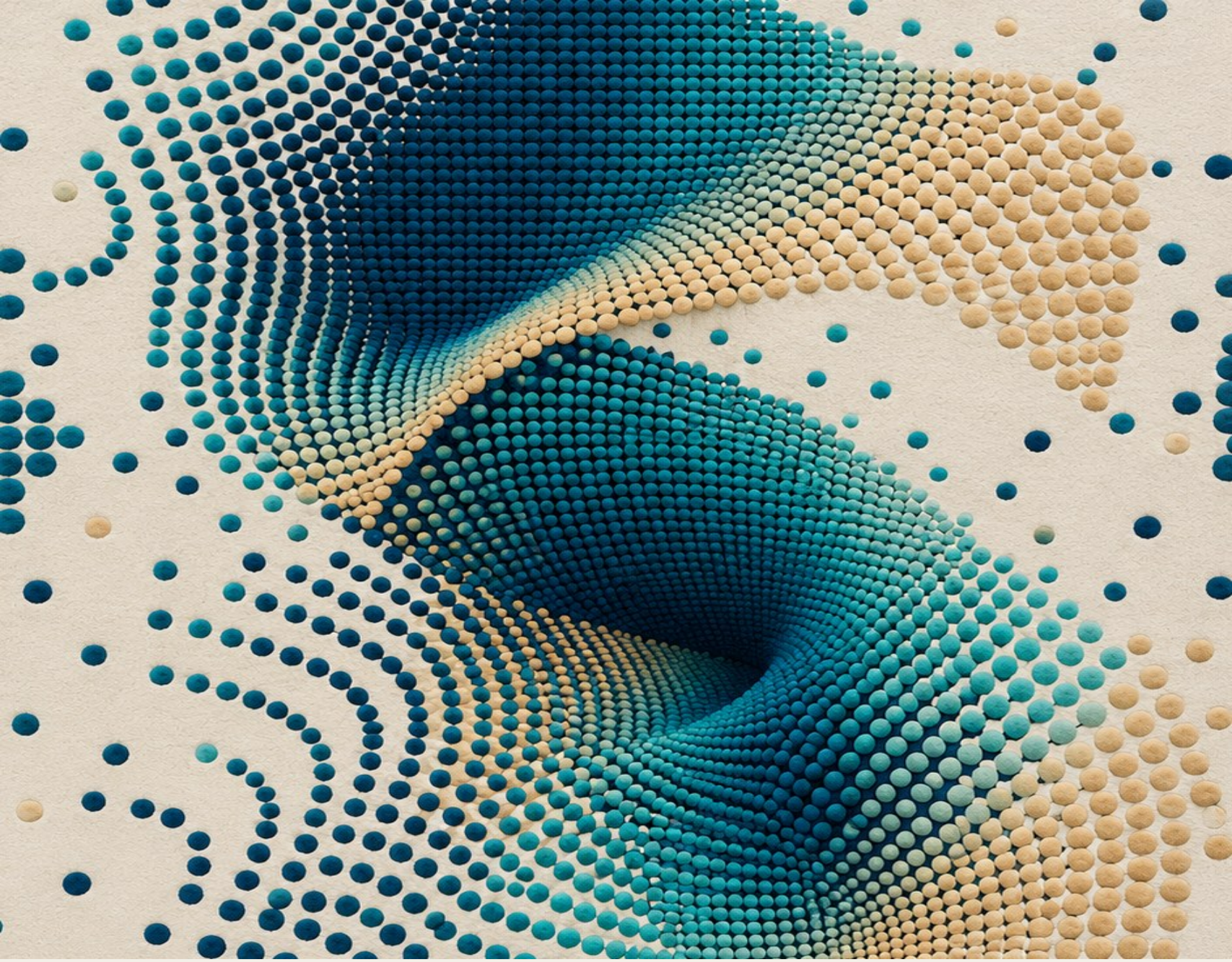
A carbon ground intensifies coral and turquoise. The folds feel vivid and theatrical, a focal point for rooms with a strong architectural frame.

PALETTE STUDY / COLOURS ARE INDICATIVE



IVORY / 02 / IVORY - PETROL - SAND

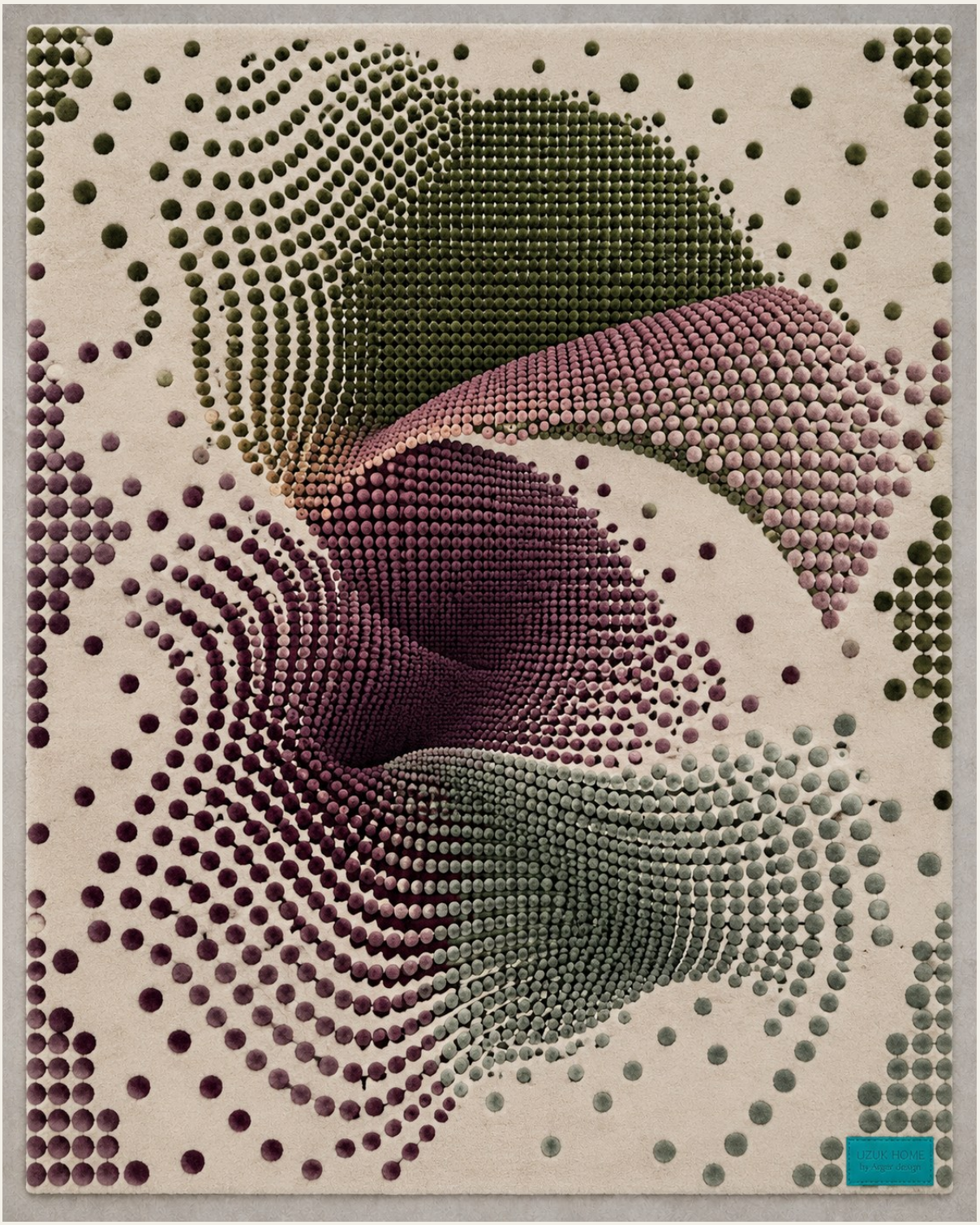
Quiet depth.



Ivory / Petrol / Sand

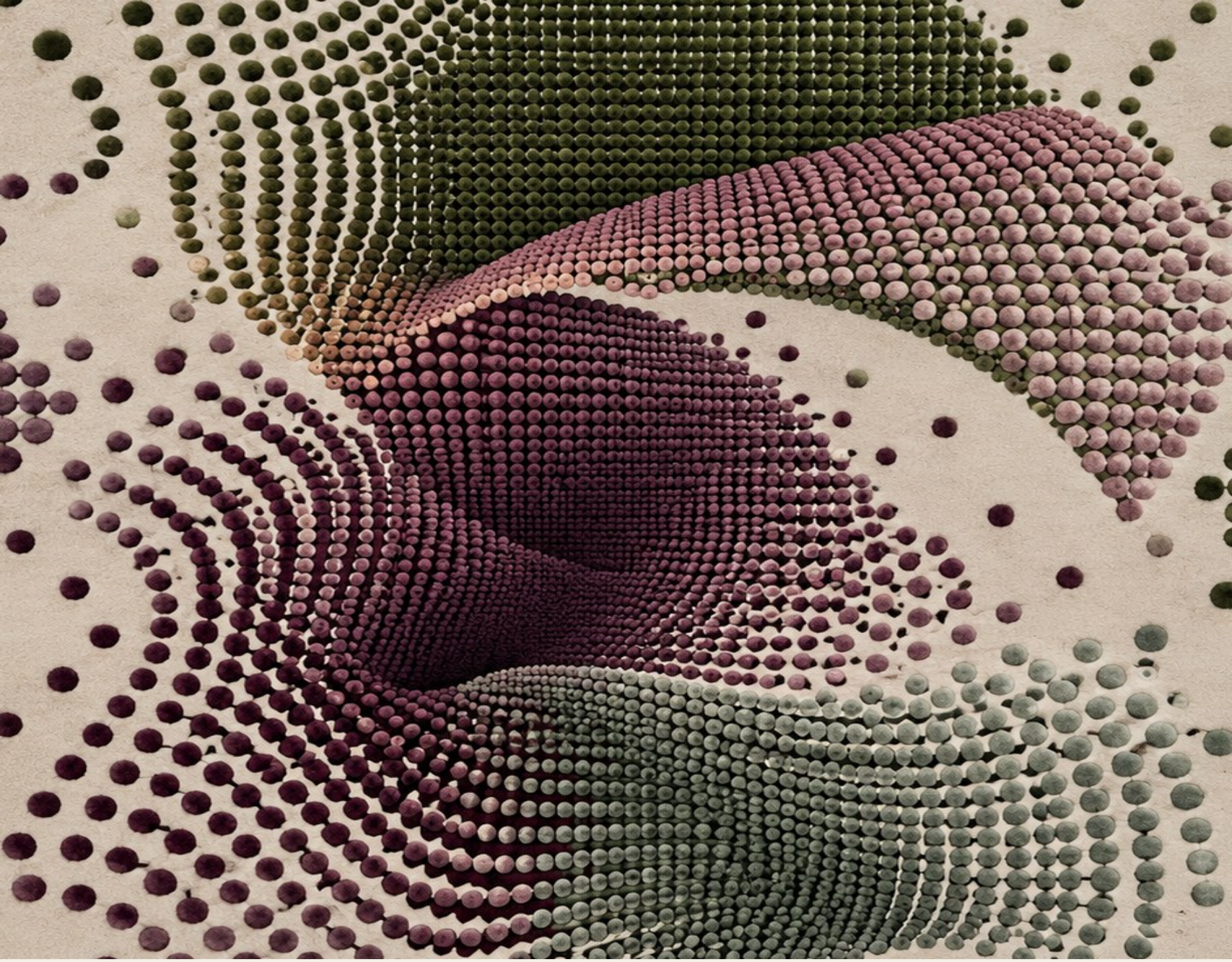
Ivory opens the field to light. Petrol introduces cool depth while sand softens the transitions, offering a restrained expression of the folded motif.

PALETTE STUDY / COLOURS ARE INDICATIVE



OLIVE / 04 / GREIGE - OLIVE - PLUM

Earth and shadow.



Greige / Olive / Plum

Greige holds olive and plum in a muted balance. The palette brings an earthy, contemplative character to the movement of the point field.

PALETTE STUDY / COLOURS ARE INDICATIVE



ROSE / 05 / ESPRESSO - ROSE - CELADON

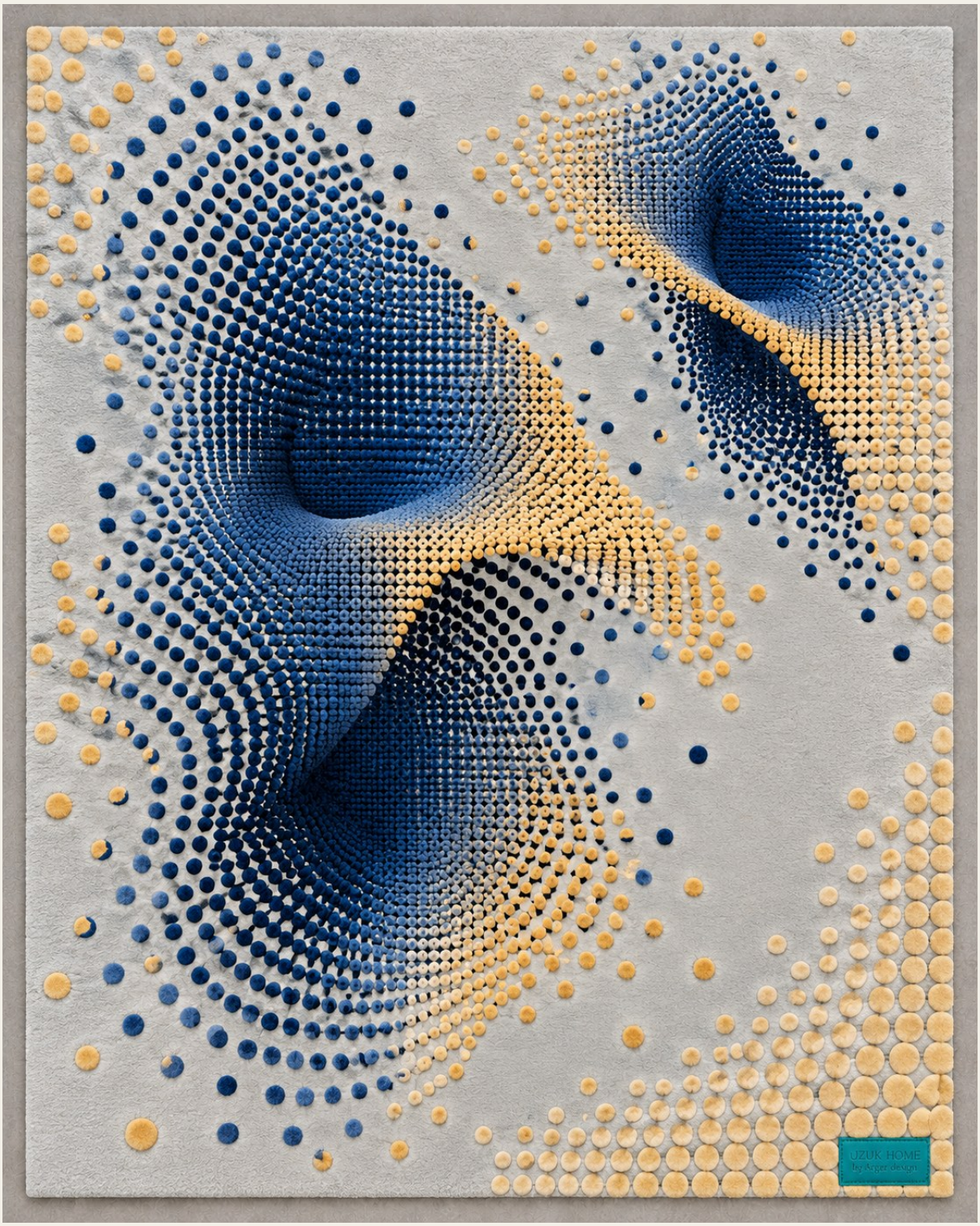
Softness after dark.



Espresso / Rose / Celadon

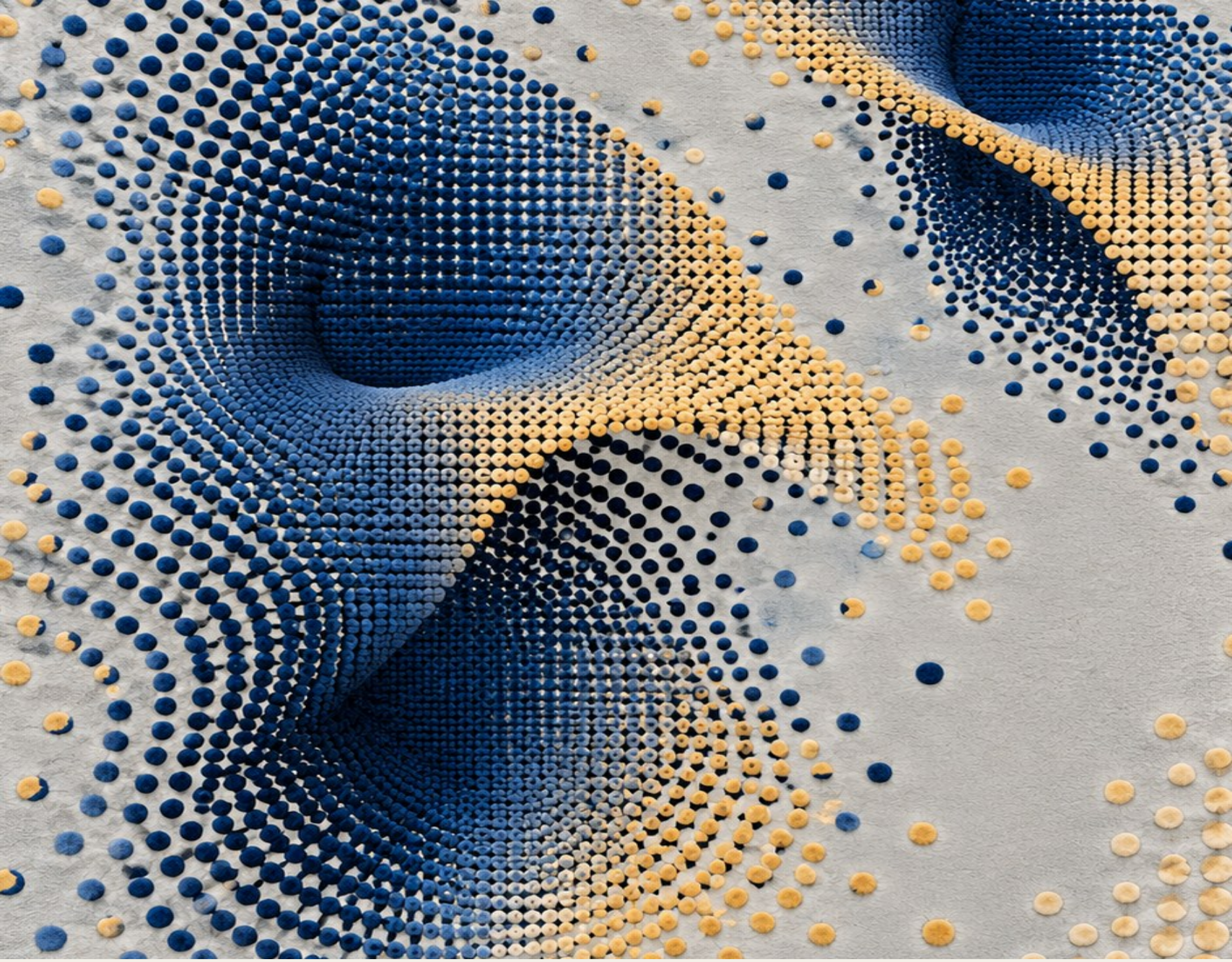
Espresso creates a rich backdrop for rose and celadon. Warm and cool notes meet in a composition that feels intimate without losing its graphic force.

PALETTE STUDY / COLOURS ARE INDICATIVE



PEARL / 06 / PEARL - BLUE - OCHRE

Light with an edge.



Pearl / Blue / Ochre

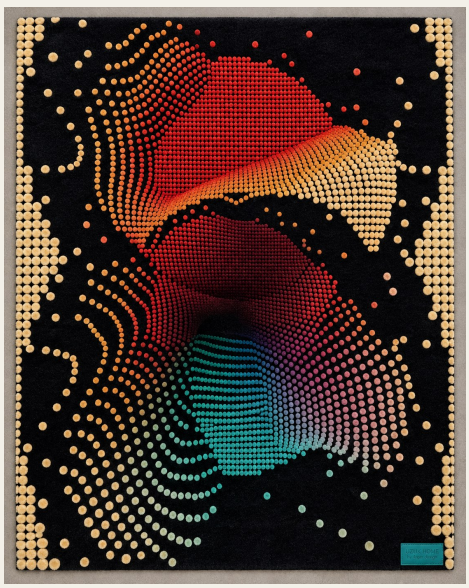
Pearl gives the composition an open, luminous ground. Blue draws the folds into focus; ochre adds a warm accent with a distinctly graphic presence.

PALETTE STUDY / COLOURS ARE INDICATIVE

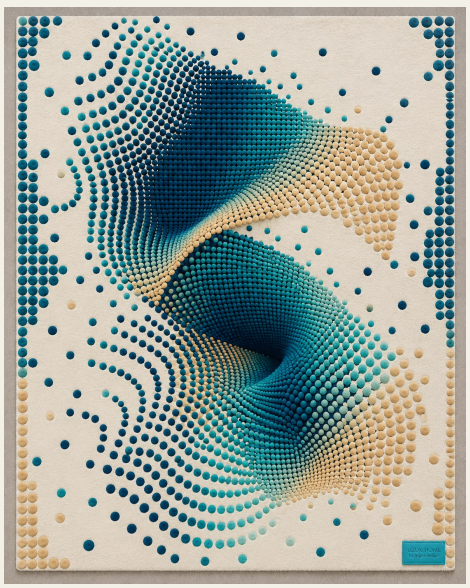
Six ways to shift a room.



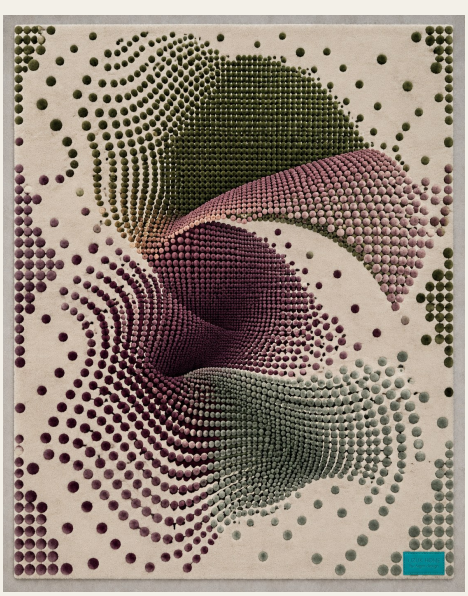
03 MIDNIGHT / ICE / COPPER



01 CARBON / CORAL / TURQUOISE



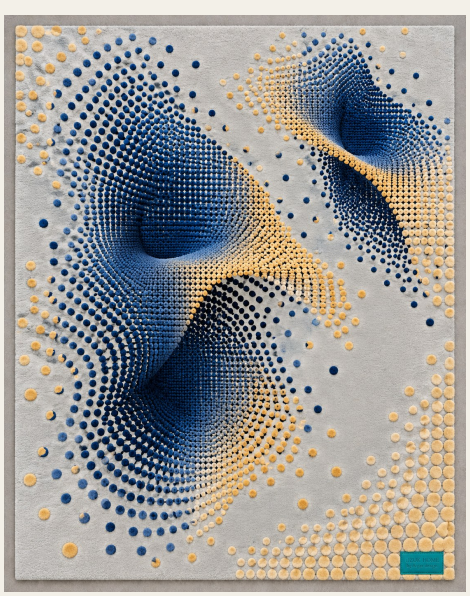
02 IVORY / PETROL / SAND



04 GREIGE / OLIVE / PLUM



05 ESPRESSO / ROSE / CELADON



06 PEARL / BLUE / OCHRE

03 is the signature campaign colourway. All six share the folded point-field language.

Living with art.



Optical movement meets sculptural stillness.

MIDNIGHT / THE CAMPAIGN

From optical to tactile.



The proposed construction explores a tufted, multi-height pile: a lower ground with raised point elements, translating the visual rhythm into a surface with physical relief.

Fibre selection, pile heights, density, backing and finishing require sampling and technical development. The ambition is to preserve each point and the larger fold it creates.

CONSTRUCTION CONCEPT / NOT A VALIDATED PRODUCT SPECIFICATION



A studio imagined.

AI-generated studio concept featuring Uzuk Charyeva. Not documentary photography.

Material imagination.



Sketches, colour and texture in dialogue.

A staged vision of PULSAR in development.

AI-generated studio concept featuring Uzuk Charyeva. Not documentary photography.



The colour conversation.

AI-generated studio concept featuring Uzuk Charyeva. Not documentary photography.

A quiet mark.



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A small turquoise leather label with a debossed signature is proposed as the collection's identifying detail. Final finish and attachment are subject to physical sampling.


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Art meets the home.

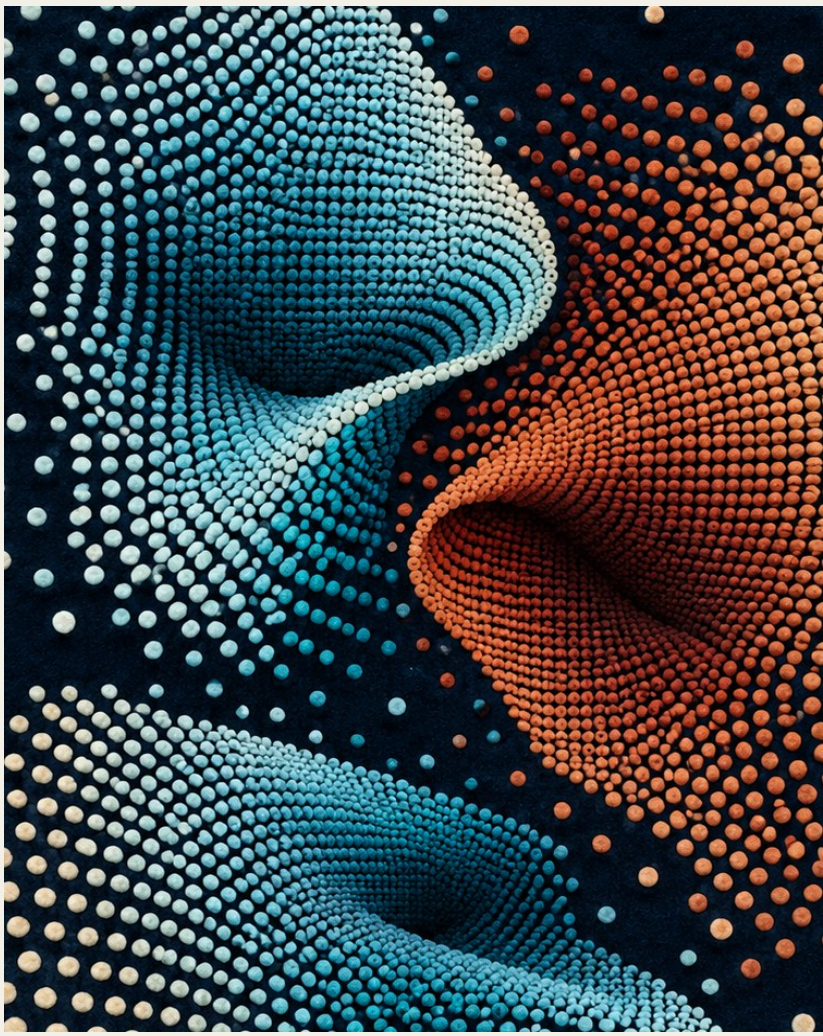
Denis Arger

Design / Arger design

Uzuk Charyeva

Founder and Art Director / UZUK HOME

PULSAR brings Denis Arger's visual language into dialogue with UZUK HOME's approach to the interior. The collaboration connects artistic authorship with a shared attention to textile expression, colour and the way objects shape a room.



Begin with a colour.

Explore PULSAR for your interior or design project.
Reference your preferred colour story when enquiring.

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UZUK HOME

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COLLECTION DEVELOPMENT NOTE

This catalogue presents a design concept. Images are AI-assisted concept visualisations, not photographs of manufactured rugs. Colours and textures are illustrative. Materials, dimensions, construction, price, availability and lead times are to be confirmed through product development and direct enquiry.



PULSAR

UZUK HOME

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A new dimension underfoot.